

Saving lives, reducing cost and ensuring the best care

2014



Wisconsin Poison Center, located in Milwaukee, is a valuable statewide resource that provides 24-hour, toll-free poison information. We have compiled statistics and other information from 2013 to illustrate our mission and communicate the latest news. This annual report is provided to a large audience, including hospitals, public health departments, government officials and Wisconsin residents in general. For more information about the Poison Center, please visit wisconsinpoison.org.

1-800-222-1222



We make sure patients are safe

Wisconsin Poison Center handled 40,981 cases in 2013, but that number does not tell the whole story.

Poison Center staff makes thousands of follow-up calls every year. Each hospital emergency department and admitted patient is followed up an average of twice per day. This is done to provide continuity of care and adjust treatment recommendations as needed. Patients are followed from admission to discharge.

In addition, patients calling from home but exposed to certain toxic substances are followed on site to monitor any change in condition and provide reassurance. Although the Poison Center receives approximately 125 calls per day, that's only half the call volume. The other half is following up on patients to ensure safety and the highest quality of care.

- Quality of care includes teaching toxicology to future physicians and providers. Poison Center physician-toxicologists provide monthly toxicology education for fellows and residents, which helps ensure quality patient care from our future emergency department physicians.
- Patients are very satisfied with Poison Center services – 99 percent say they would recommend our service to a friend.
- The quality of our case documentation is monitored monthly and is maintained at the highest level achievable.
- With 24/7/365 access to toxicology consults, the Poison Center truly is an invaluable public and professional state resource.

Update

The Wisconsin Poison Center Network hospital membership program has been in effect for two years. The network was established to allow Wisconsin hospitals to assist in financially supporting this statewide service.

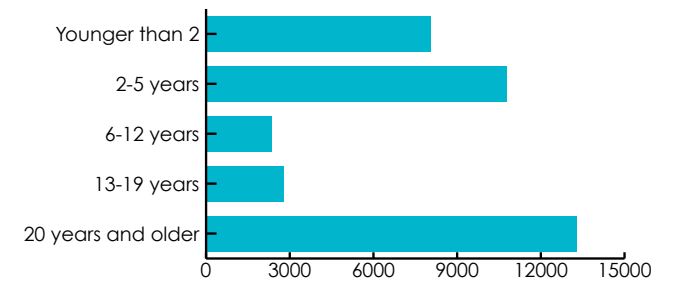
Over 75 percent of the hospitals were 2013 members. Membership entails an annual fee for unrestricted access to the Poison Center. In addition, hospitals receive other benefits such as access to poison trend information, training videos, a poison information quiz and recognition on the Poison Center website.

Public Alerts

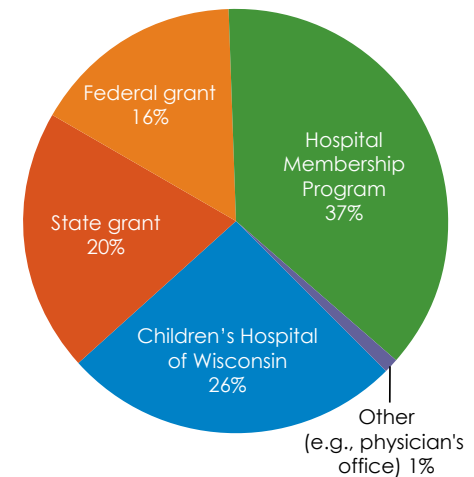
The Wisconsin Poison Center provides product safety alerts to hospitals, public health officials and the general public. In 2013, alerts on topics including the cinnamon challenge, carbon monoxide, energy drinks, highly concentrated laundry detergent packets, toy magnets, methadone and outdoor poison exposures were posted.

Poison Center services in Wisconsin are a good investment because studies show poison center consultations help avoid unnecessary trips to the emergency room.

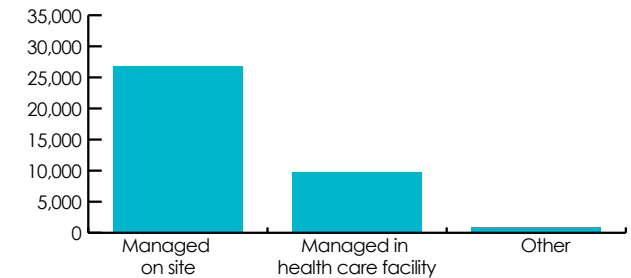
Age of exposed patient



Funding sources



Treatment site



Since 2009, the U.S. Centers for Disease Control and Prevention National Center for Injury Prevention and Control reports the No. 1 cause of injury deaths for adults ages 25-64 as unintentional poisoning. Because of this unfortunate fact, the number and severity of cases health care facilities treat continues to rise.

10 Leading Causes of Injury Deaths by Age Group, United States – 2010

Rank	Age groups										
	<1	1-4	5-9	10-14	15-24	25-34	35-44	45-54	55-64	65+	Total
1	Unintentional Suffocation	Unintentional Drowning	Unintentional MV Traffic	Unintentional MV Traffic	Unintentional MV Traffic	Unintentional Poisoning	Unintentional Poisoning	Unintentional Poisoning	Unintentional Poisoning	Unintentional Fall	Unintentional MV Traffic
2	Homicide Unspecified	Unintentional MV Traffic	Unintentional Drowning	Suicide Suffocation	Homicide Firearm	Unintentional MV Traffic	Unintentional MV Traffic	Unintentional MV Traffic	Unintentional MV Traffic	Unintentional MV Traffic	Unintentional Poisoning
3	Homicide Other Spec., classifiable	Homicide Unspecified	Unintentional Fire/Burn	Unintentional Drowning	Unintentional Poisoning	Homicide Firearm	Suicide Firearm	Suicide Firearm	Suicide Firearm	Unintentional Unspecified	Unintentional Fall
4	Unintentional MV Traffic	Unintentional Fire/Burn	Homicide Firearm	Homicide Firearm	Suicide Firearm	Suicide Firearm	Suicide Suffocation	Suicide Poisoning	Unintentional Fall	Suicide Firearm	Suicide Firearm
5	Undetermined Suffocation	Unintentional Suffocation	Unintentional Suffocation	Suicide Firearm	Suicide Suffocation	Suicide Suffocation	Homicide Firearm	Suicide Suffocation	Suicide Poisoning	Unintentional Suffocation	Homicide Firearm
6	Unintentional Drowning	Unintentional Pedestrian, Other	Unintentional Other Land Transport	Unintentional Suffocation	Unintentional Drowning	Suicide Poisoning	Suicide Poisoning	Unintentional Fall	Suicide Suffocation	Adverse Effects	Suicide Suffocation
7	Undetermined Unspecified	Homicide Other Spec., classifiable	Unintentional Pedestrian, Other	Unintentional Fire/Burn	Homicide Cut/Pierce	Undetermined Poisoning	Undetermined Poisoning	Homicide Firearm	Unintentional Suffocation	Unintentional Poisoning	Suicide Poisoning
8	Adverse Effects	Unintentional Natural/Environment	Adverse Effects	Unintentional Other Land Transport	Suicide Poisoning	Unintentional Drowning	Unintentional Fall	Undetermined Poisoning	Homicide Firearm	Unintentional Fire/Burn	Unintentional Suffocation
9	Unintentional Fire/Burn	Homicide Firearm	Unintentional Natural/Environment	Unintentional Poisoning	Undetermined Poisoning	Homicide Cut/Pierce	Unintentional Drowning	Unintentional Drowning	Undetermined Poisoning	Suicide Poisoning	Unintentional Unspecified
10	Unintentional Natural/Environment	Unintentional Struck by or Against	Unintentional Poisoning	Unintentional Firearm	Unintentional Other Land Transport	Unintentional Fall	Homicide Cut/Pierce	Unintentional Suffocation	Unintentional Fire/Burn	Suicide Suffocation	Unintentional Drowning

■ Poisoning deaths

Data source: National Center for Health Statistics (NCHS), National Vital Statistics System.

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